

Middle East Rail 2013

HighSpeedRail
WORLD MIDDLE EAST 2013

intermodal
WORLD Middle East 2013

**Signalling
& Train Control**
WORLD MIDDLE EAST 2013

Access rail projects in the Middle East

5 – 7 February 2013

Dubai International Convention and Exhibition Centre
Dubai, UAE

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10 reasons you should attend



With over \$156bn being invested into Middle East rail projects over the next decade attending Middle East Rail will give you access to the world's fastest developing rail industry.

Whether you are a contractor, rail operator, transport authority or stock provider, you cannot afford to miss this opportunity to learn how the Middle East intends to change the face of its transport industry. Covering everything from connecting the GCC, building a revolutionary metro and creating a competitive regional freight network, this is your opportunity to influence and learn from those driving the industry forward.

Register now for the region's annual meeting of rail executives, the leading conference for operators to plan new networks, source new technologies, release new tenders and choose new partners.

- 1** Learn how to build futuristic, world class railway lines from global experts.
- 2** Discover how to run a customer centric, efficient metro and get the public to move from road to rail.
- 3** Find out how the region's biggest decision makers plan to design and operate the GCC network.
- 4** Become the partner of choice for upcoming tenders by meeting all the region's operators with our unparalleled networking opportunities.
- 5** Debate how regional freight operators will optimise their lines and attract top tier clients.
- 6** Discover how to run an efficient and safe railway network using the latest signalling and telecommunications technology.
- 7** Hear from international experts on how the Middle East can maximise the potential for high speed rail.
- 8** Learn how to build an intermodal business model which spearheads economic growth
- 9** Find out how to plan and operate a successful high speed rail line
- 10** Join over 1500 visitors and enjoy 3 conference days, 5 free seminar theatres and a product showcase. Whatever your role, we have the solutions to match your needs.



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Middle East Rail



H.E. Abdullah Al Katheeri
Executive Director Land Transport
National Transport Authority



Saad Ahmed Al Muhannadi
CEO
Qatar Rail



Gassim Al-Gassim
Deputy CEO
Saudi Railway Company



Adnan Al Hammadi
CEO, Rail Agency Roads and Transport Authority, Dubai



Lance Hockridge
CEO
QR National



Hamad Al Bishri
Deputy CEO
Qatar Rail



Azmi Abdul Aziz
Chief Development Officer
Land Public Transport Commission, Malaysia (SPAD)



Mike Stubbs
Director of Operations, London Overground and Crossrail
Transport for London



Graeme Overall
Business Development Director
Etihad Rail



Silvester Prakasam
Director of Fare Systems
Land Transport Authority, Singapore



Mohammad Montazeri
Deputy Managing Director
Tehran Urban and Suburban Railway Company



David Pak Nin Yam
Head of International Business
MTR Corporation Limited



Federico Bortoli
CEO
Roma Metropolitana



Rachel Johnson
Deputy Director General Freight and Regional Development
Transport for New South Wales, Australia



Alan James
CEO
UK Ultraspeed

confirmed speakers include

Leading operators



Bader Al Atni
Operations Director
Saudi Railway Company



Rütger Fenkes
Project Director TAP TSI
DB AG



John English
CEO
Utah Transit Authority



Ankala Saibaba
Chief Engineer
Indian Railways



Alain Polonsky
VP, Director of Development
RATP Development



Syed Shahid Ahmed
General Manager
Pakistan Railways



Bassam Mansour
Expert Trains & Railway Systems
National Transport Authority, UAE



G R Madan
Director, MRTS, Transport and Communications Division
Mumbai Metropolitan Region Development Authority



Joubet Flores
Director & Head of HR
Metro Rio



Sergey Stolyarov
Director of International Cooperation
Russian Railways

Intermodal



Sebastian Doderer
Head of Project Development
Port of Hamburg



John Lesniewski
Director of Commercial Agreements
Etihad Rail



Mohamed Muallem
Senior VP and Managing Director
DP World UAE Region



Shahid Khan
Project Director – North South Railway
Saudi Binladin Group



Peter Ford
CEO
Port of Salalah, Oman



Anthony Pearce
Honorary Director General
International Road Federation

Signalling



Emmanuel Brutin
Senior Public Affairs Manager
UNIFE - The European Rail Industry



Jan Richard
Information and Technology Director
Swiss Federal Railways



Niu Yingming
Director of Rolling Stock and Signalling
Beijing Mass Transit Railway



Selim Bouri
Director Middle East, Africa & Turkey, Railways Sales
Kapsch CarrierCom



Ralph Schweinsberg
Vice President
Eisenbahn Bundesamt, Germany



Marta Fontecha
Transport Area Manager
Teltronic



Nicola Furness
Principal Project Engineer
Network Rail



Surjit Madan
Head of Rail Systems
Mumbai Metro

High Speed Rail



Jean Bruno Delrue
International Business Development Director
SNCF Infra



John Chen
Assistant VP & Head of Operations
Taiwan High Speed Rail Corporation



Mohamed Mahmoud Ould Cheikh
Project Manager – Phase 2 – Haramain High Speed Rail Project
Saudi Railways Organization



Andrea Nardinocchi
Director of Technical
Italferr Spa

GCC STRATEGIC PLAN

10:20 VIP brainstorm: Prioritising rail in the GCC transport vision

H.E. Abdullah Al Katheeri, Executive Director Land Transport, National Transport Authority
 Saad Ahmed Al Muhannadi, CEO, Qatar Rail
 Adnan Al Hammadi, CEO, Rail Agency, Roads and Transport Authority, Dubai
 Gassim Al-Gassim, Deputy CEO, Saudi Railway Company

10:50 Keynote: Qatar's 2020 rail vision



Saad Ahmed Al Muhannadi
 CEO
 Qatar Rail

11:10 Keynote: Saudi Arabia's railway master plans



Gassim Al-Gassim
 Deputy CEO
 Saudi Railway Company

11:30 Keynote: Creating revolutionary rail networks in the Middle East



Frederic Milliet
 Regional Director, Middle East
 Vossloh Ag

REVOLUTIONISING COMMUTER TRAVEL

12:20 Project showcase: Transforming public transport in Malaysia



Azmi Abdul Aziz
 Chief Development Officer
 Land Public Transport Commission, Malaysia (SPAD)

12:40 Project showcase: How to revolutionise urban transport for the world's biggest cities



Mike Stubbs
 Director of Operations, Overground and Crossrail Transport for London

13:00 Transforming urban networks with mission critical telecommunications



Selim Bouri
 Director
 Middle East, Africa & Turkey, Railways Sales
 Kapsch CarrierCom

14:20 Metro brainstorm: How can Middle East operators increase ridership

Federico Bortoli, CEO, Roma Metropolitana
 Mohammad Montazeri, Deputy Managing Director, Tehran Urban and Suburban Railway Company
 Alain Polonsky, Vice President, RATP Development
 G R Madan, Director, MRTS, Mumbai Metropolitan Regional Development Authority
 Xu Zongxiang, President, CSR Zhuzhou Electric Locomotive Co. Ltd

CONTRACTOR - CONSULTANT - CLIENT

15:00 Q & A interview: Creating the foundations for Qatar's rail master plan



Hamad Al Bishri
 Deputy CEO
 Qatar Rail

15:20 Alstom: Offering entire transport systems for the Middle East

Alstom

16:40 Project showcase: How to build a world class rail network in the Middle East



Shahid Khan
 Project Director - North South Railway
 Saudi Binladin Group

17:00 Trialing alternative ways to fund railway projects



Ankala Saibaba
 Chief Engineer
 Indian Railways

SUSTAINABLE URBAN RAIL

17:20 How to develop sustainable rail networks



John English
 CEO
 Utah Transit Authority

17:40 Keynote: Future proofing Middle East railways with next generation technology



Xu Zongxiang
 President
 CSR

REALISING THE FREIGHT RAIL VISION

10:10 Keynote: Creating a freight rail network to support the commodities boom



Lance Hockridge
 CEO
 QR National

10:30 Keynote: Building a state of the art freight network for the UAE



Graeme Overall
 Business Development Director
 Etihad Rail

10:50 Keynote: Creating a multimodal freight network to connect transport terminals



Rachel Johnson
 Deputy Director General Freight and Regional Development
 Transport for New South Wales, Australia

11:10 Optimising a freight line with integrated signalling, communications and operations

Thales

12:00 Panel: Attracting clients by offering competitive transport services

Graeme Overall, Business Director, Etihad Rail
 Syed Shahid Ahmed, GM, Pakistan Railways
 Xu Zongxiang, President, CSR
 Bader Al Atni, Operations Director, SAR

RUNNING A RAILWAY

12:40 Using freight networks to boost growth in regional production sectors



Bader Al Atni
 Operations Director
 Saudi Railway Company

13:00 JSC Russian Railways: Development through cooperation



Sergey Stolyarov
 Director of International Cooperation
 Russian Railways

14:20 How to find, train and retain a talented workforce



Joubet Flores
 Director
 Metro Rio

14:40 Reducing maintenance costs and increasing safety by implementing ERTMS

GE

FUTURE PROOF RAIL DESIGN

15:00 Increasing performance using the technology of the future



Jan Richard
 Information and Technology Director
 Swiss Federal Railways

15:20 Keynote: Maglev as the technology of choice for high speed rail



Alan James
 CEO
 UK Ultraspeed

16:10 How to achieve sustainable railway projects by selecting next generation wireless technologies



Marta Fontecha
 Transport Area Manager
 Teltronic

PIONEERING REVENUE MANAGEMENT

16:30 How can operators generate maximum profit from developing property?



David Pak Nin Yam
 Head of International Business
 MTR Corporation Limited

16:50 Implementing an enhanced integrated fare system



Silvester Prakasam
 Director of Fare Systems
 Land Transport Authority, Singapore

17:10 Establishing cross-border interoperability in rail ticket distribution



Rütger Fenkes
 Project Director TAP TSI
 Deutsche Bagn AG

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POST conference briefings

intermodal WORLD

Middle East 2013

Thursday 7 February 2013

10:15 **Chairman's opening remarks**
Anthony Pearce, Honorary Director General, International Road Federation

INTERMODALITY AS A ROUTE TO ECONOMIC GROWTH

10:30 **Keynote: How to build an intermodal business model which spearheads economic growth**
Mohamed Muallem, Senior VP and Managing Director, DP World UAE Region

11:00 **Keynote: How to deploy rail infrastructure to reduce reliance on traditional road freight transport**
John Lesniewski, Director of Commercial Agreements, Etihad Rail

11:30 Refreshments and exhibition viewing

CONNECTING THE TRADE ROUTE

12:00 **Keynote: Creating and upgrading terminals to cope with freight rail services**
Sebastian Doderer, Head of Project Development, Port of Hamburg

12:30 **Keynote Q & A: How to consolidate key transport services for a seamless freight journey**
Sebastian Doderer, Head of Project Development, Port of Hamburg
John Lesniewski, Director of Commercial Agreements, Etihad Rail
Mohamed Muallem, Senior VP and Managing Director, DP World UAE Region
Peter Ford, CEO, Port of Salalah, Oman

13:10 Networking lunch

14:10 **Intermodalism evolution in the Middle East – Case study of Oman's Salalah Hub**
Peter Ford, CEO, Port of Salalah, Oman

CUSTOMS AND BORDER CONTROL

14:40 **How to integrate next generation security technology to build smooth multimodal freight services**
DP World

15:10 Refreshments and exhibition viewing

15:40 **How to make modern security common practice and speed up the processing procedure**

CREATING END-USER CONFIDENCE

16:10 **How to grow the intermodal model with the end-user in mind**
Brian Barriskill, Supply Chain Director, Al Dahra Agriculture Company

16:40 **Chairman's closing remarks**
Anthony Pearce, Honorary Director General, International Road Federation

HighSpeedRail WORLD

MIDDLE EAST 2013

Thursday 7 February 2013

10:15 **Chairman's opening remarks**

TRANSFORMING THE REGION WITH HSR

10:30 **Keynote: Assessing the feasibility of HSR lines in the Middle East**
Jean Bruno Delrue, International Business Development Director, SNCF Infra

11:00 **Keynote: Revolutionising passenger travel in the Middle East**
Mohamed Mahmoud Ould Cheikh, Project Manager – Phase 2 – Haramain High Speed Rail Project, Saudi Railways Organization

11:30 Refreshments and exhibition viewing

12:00 **Keynote: THSR – How to plan and operate a successful high speed rail line**
John Chen, Assistant VP & Head of Operations, Taiwan High Speed Rail Corporation

12:30 **Keynote Q&A: Evaluating business and financial considerations for building high speed rail lines**
Jean Bruno Delrue, International Business Development Director, SNCF Infra
Mohamed Mahmoud Ould Cheikh, Project Manager – Phase 2 – Haramain High Speed Rail Project, Saudi Railways Organization
John Chen, Assistant VP & Head of Operations, Taiwan High Speed Rail Corporation

13:00 Networking lunch

APPLYING ADVANCED TECHNOLOGY

14:00 **Creating sustainable high speed mobility**

14:30 **Panel debate: The conventional vs maglev debate**
Alan James, CEO, UK Ultraspeed

15:00 Refreshments and exhibition viewing

OPERATIONAL EXCELLENCE

15:30 **Making HSR lines compatible with different power supplies, signalling and safety systems**
Andrea Nardinocchi, Director of Technical, Italferr Spa

16:00 **Reducing maintenance costs and increasing safety with next generation technology**
Xu Zongxiang, President, CSR Zhuzhou Electric Locomotive Co. Ltd

16:30 **Chairman's closing remarks**

Signalling & Train Control WORLD

MIDDLE EAST 2013

Thursday 7 February 2013

10:15 **Chairman's opening remarks**

CO-ORDINATION AND COLLABORATION

10:30 **Keynote: How to employ a region wide signalling system for the Middle East**
Nicola Furness, Principal Project Engineer, Network Rail

11:00 **Keynote: Creating and regulating regional standards for train control**
Ralph Schweinsberg, Vice President, Eisenbahn Bundesamt (Federal Railway Authority), Germany

11:30 Refreshments and exhibition viewing

12:00 **Keynote: How to ensure interoperability between signalling systems**
Emmanuel Brutin, Senior Public Affairs Manager, UNIFE - The European Rail Industry

DEPLOYING MASTER SYSTEMS

12:30 **Keynote Q & A: Choosing and implementing cost-effective systems for the Middle East**
Emmanuel Brutin, Senior Public Affairs Manager, UNIFE - The European Rail Industry
Ralph Schweinsberg, Vice President, Eisenbahn Bundesamt (Federal Railway Authority), Germany
Nicola Furness, Principal Project Engineer, Network Rail

13:00 Networking lunch

14:00 **Project Showcase : Etihad Rail**
How to install, test and maintain signalling solutions
Simon D'Cruz, Signalling Manager, Etihad Rail

14:30 **Project Showcase : Mumbai**
Ensuring compatibility for rolling stock and signalling systems
Surjit Madan, Head of Rail Systems, Mumbai Metro

15:00 Refreshments and exhibition viewing

NEXT GENERATION COMMUNICATIONS

15:30 **Efficient implementation of large scale communications networks**

16:00 **Running a comprehensive communications-based control system**
Niu Yingming, Director of Rolling Stock and Signalling, Beijing Mass Transit Railway

16:30 **Chairman's closing remarks**

Seminar Day One Tuesday 5 February 2013

Rail Infrastructure Theatre	Rail Technology Theatre	Rail Services Theatre	Tunnelling Theatre	Rail Revenue Management Theatre
10:30 - 11:00 Railway master planning	10:30 - 11:00 How to select the optimum freight wagons for the Middle East	RAIL AS A CAREER: A 2 ½ hour interactive workshop designed for people considering working in the rail industry in the Middle East. Includes a 30 minute exhibition tour. <ul style="list-style-type: none"> • Rail as a career • Sector specific opportunities • Company policies • Learning and development 	10:30 - 10:30 How to develop current and proposed tunnelling projects	10:30 - 11:00 How to choose secure ticketing technology
11:00 - 11:30 Implementing risk management strategies	11:00 - 11:30 Choosing the right shunting vehicles for each rail line		11:00 - 11:30 How to choose the most innovative technology for tunnel boring	11:00 - 11:30 Installing future proof smart card systems
11:30 - 12:00 Site surveying techniques	11:30 - 12:00 High speed rail security considerations		11:30 - 12:00 Choosing a surveying system which produces accurate planning tunnel models	11:30 - 12:00 Integrating Middle East Rail into global distribution systems
12:30 - 13:00 Constructing the correct sub-structure formation	12:30 - 13:00 Limiting the effects of wheel/rail interference		12:30 - 13:00 How can Middle Eastern operators employ the newest advances in concrete lining technology	12:30 - 13:00 How to increase ticket sales through mobile distribution channels
13:00 - 13:30 Improving the strategies for managing earthwork assets	13:00 - 13:30 How to evaluate the mechanical condition of rolling stock		13:00 - 13:30 How to apply solid-state lighting	13:00 - 13:30 How to promote customer loyalty using integrated card apps
13:30 - 14:00 Complex track design procedures	13:30 - 14:00 How to cut operation costs by implementing ETCS systems		13:30 - 14:00 How to recruit the best talent for your rail project	13:30 - 14:00 Offering convenient rail value adds such as park and ride
14:30 - 15:00 Designing and manufacturing optimum sleepers	14:30 - 15:00 Using on-board control systems to increase fuel efficiency, asset tracking and passenger information		14:30 - 15:00 How to train and develop top class engineers	14:30 - 15:00 Using price elasticity as a tool for increasing ridership
15:00 - 15:30 Choosing the right fastening for your railway	15:00 - 15:30 How to develop an interoperable regional control system		15:00 - 15:30 Nurturing the local workforce	15:00 - 15:30 How to utilise onboard advertising space to generate revenue
15:30 - 16:00 Using the correct range of switches for each traffic situation	15:30 - 16:00 How to control border security from a centralized location		15:30 - 16:00 Increasing employee retention in the Middle East	15:30 - 16:00 Capitalising on 3rd party products and services
16:00 - 16:30 Installing innovative track systems	16:00 - 16:30 Assessing the challenges of GSM-Rs limited lifespan		16:00 - 16:30 Progressive employee protection	16:00 - 16:30 How to benefit from ancillary station revenue

Seminar Day Two Wednesday 6 February 2013

Rail Infrastructure Theatre	Rail Technology Theatre	Rail Services Theatre	Tunnelling Theatre	Rail Business Theatre
10:30 - 11:00 Choosing the right technology for vibration reduction to decrease maintenance costs	10:30 - 11:00 Implementing a CBTC system to increase safety and manage traffic control	LEGAL SERVICES : A 2 ½ hour interactive workshop designed to help companies understand the legalities of rail projects in the Middle East. <ul style="list-style-type: none"> • Railway Projects • Project finance • PPP/PFI • Concession structures • Partnering 	10:30 - 10:30 How to integrate the latest technology for safe and secure tunnels	GERMAN – UAE BUSINESSES: A 2 ½ hour interactive workshop designed to help German companies learn how they can set up and run businesses in the UAE rail sector. <ul style="list-style-type: none"> • Legal services • Business support • Training • Tender consultation
11:00 - 11:30 Ensuring passenger and worker safety during track maintenance	11:00 - 11:30 Positive train control systems		11:00 - 11:30 Central control communication systems for emergency management	
11:30 - 12:00 Implementing preventative maintenance to reduce unnecessary delays	11:30 - 12:00 Increasing security with onboard CCTV networks		11:30 - 12:00 How to reduce fire risks by maintaining standards for rolling stock and its payloads	
12:30 - 13:00 Enhancing safety and performance using railway monitoring systems	12:30 - 13:00 Choosing the correct on-board communications systems		12:30 - 13:00 How to use fixed fire fighting systems	
13:00 - 13:30 Building maintenance facilities which will ensure seamless procedures	13:00 - 13:30 Installing cost-effective in-carriage wifi		13:00 - 13:30 How to design emergency exits for deep tunnels	
13:30 - 14:00 Advanced technologies to enhance energy efficiency	13:30 - 14:00 Installing the latest terminal equipment		13:30 - 14:00 Controlling highly automated control systems through a tunnel control centre	
14:30 - 15:00 Using electrification solutions to gain dependable traction power supply	14:30 - 15:00 Testing and certification policies for intermodal transit		14:30 - 15:00 Improving in-tunnel communications for passengers	
15:00 - 15:30 New generation power surge protection technology	15:00 - 15:30 Scheduling light/heavy maintenance		15:00 - 15:30 Comprehensive communication systems for voice and data	
15:30 - 16:00 Installing catenary-less power lines	15:30 - 16:00 Intermodal supply chain solutions		15:30 - 16:00 Utilising GSM-R systems for rapid and efficient high volume services	
16:00 - 16:30 Reducing energy consumption with advanced traction technologies	16:00 - 16:30 Understanding the components of intermodal terminal interaction		16:00 - 16:30 Using Polycom digital radio systems for fire fighting	

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ENGLISH – UAE BUSINESSES
 A 2 ½ hour interactive workshop designed to help English companies learn how they can set up and run businesses in the UAE rail sector.

- How to grow your business internationally
- Market intelligence
- Utilising trade fairs
- Regulation guidance

Seminar Day Three Thursday 7 February 2013

Rail Infrastructure Theatre		Rail Technology Theatre	
11:00 - 11:30	Complex track design and construction	11:00 - 11:30	Choosing the top wagons for passenger lines
11:30 - 12:00	Efficient track maintenance techniques	11:30 - 12:00	Implementing GSM-R in Middle East systems
12:00 - 12:30	Noise and vibration isolation technologies	12:00 - 12:30	Generating extra revenue by installing on-board entertainment
13:00 - 13:30	Choosing catenary-less power lines	13:00 - 13:30	Installing the optimum depot equipment
13:30 - 14:00	Avoiding maintenance delays by using advanced monitoring technologies	13:30 - 14:00	Utilising testing and certification technology across all processes
Tunnelling Theatre		Rail Revenue Management Theatre	
14:00 - 14:30	How to develop current and proposed tunnelling projects	14:00 - 14:30	How to choose secure ticketing technology
14:30 - 15:00	How to choose the most innovative technology for tunnel boring	14:30 - 15:00	Installing future proof smart card systems
15:00 - 15:30	Choosing a surveying system which produces accurate planning tunnel models	15:00 - 15:30	Integrating Middle East Rail into global distribution systems
15:30 - 16:00	How can Middle Eastern operators employ the newest advances in concrete lining technology	15:30 - 16:00	How to increase ticket sales through mobile distribution channels

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2013 will see the second year of Middle East Rail's Hosted VIP Program. We are bringing 20 of the biggest names in the regional rail industry to the event to evaluate solutions, identify project partners and share strategic plans. This unique networking feature will connect you with buyers through pre-arranged private meetings offering you genuine business leads and insight.

A superior networking experience

We have a dedicated networking manager who will assist you with all your networking needs. This includes facilitating meetings, assisting with our networking app and running speed networking sessions – all so that you can take away genuine business leads.

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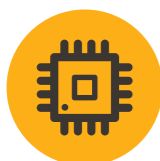
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Education	2 day conference pass						*				*		
	3 day conference pass										*		
	Seminar theatre pass		*				*				*		
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Networking	Exhibition access		*				*				*		
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	Standard networking						*				*		
	Gala dinner (additional \$300)						*				*		
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