



# SAFE RAIL

**APRIL 11 - 12, 2017**

GEORGETOWN UNIVERSITY HOTEL & CONFERENCE CENTER  
WASHINGTON DC, USA

**MEET 60+**

Railroads, Transit  
Agencies or  
Government  
Agencies

\*Figure from 2016 event

## KEY SPEAKERS INCLUDE:



**Art Leahy**  
Chief Executive Officer  
**Metrolink SCRRA**



**Jim Hertwig**  
Chief Executive Officer  
**Florida East Coast Railway**



**Paul Comfort**  
Chief Executive Officer  
**MTA Maryland**



**Skip Elliott**  
Vice President Public Safety,  
Health and Environment  
**CSX**



**Marc Beaulieu**  
Chief Transportation & Safety  
Officer  
**VIA Rail Canada**



**Gardner Tabon**  
Chief, Office of System Safety  
**NJ Transit**



**Sean Ryan**  
Chief Security Officer  
**MTA Metro North Railroad**



**John G Anderson**  
Superintendent of PTC  
Operations  
**Canadian Pacific Railway**



**John O'Grady**  
Chief Safety Officer,  
**Toronto Transit Commission**



**French Thompson**  
Director, Public Projects and  
System Design  
**BNSF Railway**

# ENSURING MISSION CRITICAL SAFETY AND SECURITY ACROSS THE US RAIL AND TRANSIT NETWORK

## 2 TRACKS IN 1 CONGRESS



**PTC, CBTC, AND  
OPERATIONAL SAFETY**



**RAIL SECURITY**

“

I LEARN MORE IN A NETWORKING  
COFFEE BREAK AT THE SAFERAIL  
CONGRESS THAN I DO AT ANY OTHER  
INDUSTRY EVENT.”

STEVE HOOPER, DIRECTOR OF OPERATIONS, PANAMA CANAL RAILWAY

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“EXCELLENT - PRIME TOPICS FOR THE PROBLEMS AND SOLUTIONS THAT THE INDUSTRY IS FACING.”

KATHERINE HAGAMAN, RAIL SAFETY PROGRAM MANAGER, BATTELLE

## ENSURE OPERATIONAL SAFETY AND SECURITY / DEVELOP WORKFORCE TRAINING / ACHIEVE 0% ACCIDENT TARGETS

### SAFETY ON US RAILROADS REMAINS A KEY CONCERN FOR ALL STAKEHOLDERS IN THE RAIL INDUSTRY.

With the extension of the PTC mandate, operators have the opportunity to ensure cost effective deployments of this critical system and implement new signalling systems such as PTC and CBTC to reduce further accidents and derailments.

Yet PTC is no longer the whole picture, as operators look for whole system reliability and ways of aggregating and analyzing data to reduce asset failures and improve emergency responsiveness. High on the agenda is improving workforce training, safety culture, and technology and community engagement to improve grade crossing safety.

### WHAT IS SAFERAIL?

In a rapidly digitalizing world, there are new threats to the security of US railroads, from cyber crime to international terrorism, and new ways of combatting security threats including smart surveillance and UAVs.

SafeRail, incorporating the 7th annual PTC World Congress is the definitive show for freight and transit agencies looking to integrate and operate safety systems to create efficient, secure and reliable networks.

This year's congress will be divided into two streams covering **PTC, CBTC and Operational Safety** and **Rail Security**. These streamed sessions will ensure that there is content for all rail safety and security specialists, and allow you to tailor your experience at the congress.

SafeRail is completely free to attend for Railroads, Transit Agencies & Government

and will bring together over 40 high profile speakers and hundreds of senior rail executives from across North America to uncover safety and security best practice for freight, passenger and metro operators to ensure safety, security and operational efficiency on the US transportation network.

We look forward to having you with us again in Washington DC for interactive knowledge sharing and intimate networking on these key issues to drive forward the future success of rail in the United States.

Looking forward to seeing you in Georgetown.



*James Pickard*

James Pickard

### WHO ATTENDS

SafeRail is the must-attend event for all stakeholders involved in the safety and operational efficiency on the US Rail Network. Attendees include a full range of experts involved in mandates and policy, compliance and regulation, project planning and delivery, signalling upgrades and operational performance. This includes CEOs, department chiefs, safety directors, signalling and communications experts and technology specialists.

#### BUYERS

- Railroads
- Freight operators
- Commuter and urban railways
- Transit agencies
- Government bodies
- Investment groups
- Railway associations
- Turnkey suppliers
- Consultants

#### SELLERS

- PTC solution providers
- CBTC suppliers
- IT and network suppliers
- Turnkey suppliers
- Signalling suppliers
- Telecom vendors
- Security providers
- Component manufacturers
- Vehicle service and maintenance
- Infrastructure and component companies

## STREAMED SESSIONS

TAILOR YOUR EXPERIENCE TO YOUR UNIQUE EXPERTISE WITH OUR DEDICATED STREAMS.



### PTC, CBTC, AND OPERATIONAL SAFETY

- Effective implementation and operation of advanced signalling and train control technologies
- Using data to enhance safety and reduce asset failures
- Training the workforce to deliver a safer network
- Technology and outreach for improving grade crossing safety



### RAIL SECURITY

- Developing digital security strategies; from cyber crime to international terrorism
- Passenger rail and transit: Safeguarding passenger data and security
- Freight rail: protecting cargo movements and assets
- Drones, cameras, and satellites for monitoring and surveillance



“THE CONTACTS YOU MEET AND MAKE AT THESE CONFERENCES ARE INVALUABLE. LESSONS LEARNED IS SOME OF THE BEST INFO YOU CAN TAKE AWAY FROM THE ROUND TABLE SESSIONS.”

ANTHONY FORCINA, EXECUTIVE DIRECTOR – PTC, METRO-NORTH RR

## MEET INFLUENTIAL FREIGHT RAIL AND TRANSIT PROFESSIONALS DEDICATED TO ENSURING AND IMPROVING TRANSPORT SAFETY

### SPEAKERS INCLUDE:

**Art Leahy**  
Chief Executive Officer  
**Metrolink SCRRRA**

**Jim Hertwig**  
Chief Executive Officer  
**Florida East Coast Railway**

**Paul Comfort**  
Chief Executive Officer  
**MTA Maryland**

**Skip Elliott**  
Vice President Public Safety, Health and Environment, **CSX**

**Marc Beaulieu**  
Chief Transportation & Safety Officer  
**VIA Rail Canada**

**Sean Ryan**  
Chief Security Officer  
**MTA Metro North Railroad**

**Charles Wolfe**  
Head of Communications and Network Technology, **WMATA**

**Bill Everett**  
Business Development  
**Rockwell Collins**

**Bob Gutzman**, Programs Manager  
Communications Products, **Rockwell Collins**

**John G Anderson**  
Superintendent of PTC Operations  
**Canadian Pacific Railway**

**John O'Grady**  
Chief Safety Officer  
**Toronto Transit Commission**

**French Thompson**  
Director, Public Projects and System Design  
**BNSF Railway**

**Gardner Tabon**  
Chief, Office of System Safety  
**NJ Transit**

**Pascal Baran**  
Chief Engineering Officer  
**Keolis Commuter Services**

**Jo Strang**  
Vice President for Regulatory Affairs  
**American Short Line and Regional Railroad Association**

**Scott Richoux**  
Director of Special Projects  
**New Orleans Public Belt Railroad**

**Scott Gorton**  
Manager, Freight Rail Industry Engagement  
**Transportation Security Administration**

**Sofia Georgiadis**  
Safety Critical Systems Manager  
**NYCT**

**Kurt Topel**  
Member  
**DuPage Railroad Safety Council**

**E. Andrea Azpiaz**  
Former Lead Rail Traffic Controller  
**Miami-Dade Transit**

**Dave West**  
Asset Manager for Track  
**Keolis Commuter Services**

**Nicole Pratt**  
Manager of System Operations  
**NJTransit**

**J. F. Peter Meenehan**  
Former Project Manager  
**WMATA**

**Dr Curtis Levinson**  
US Cyber Security Advisor  
**NATO**

**Paul Feldman**  
Attorney  
**Fletcher Heald**

**Grant A Begley**  
Former Pentagon Senior Advisor for UAVs/ Drones  
**Office of the Undersecretary of Defense**

**Anne-Fleur Andrieu**  
CEO  
**AMA Expert Eye**

**Yann Veslin**, Operating Planning and Performance Improvement Manager  
**Keolis Commuter Services**

Senior Representative  
**Lilee Systems**

Senior Representative  
**Wind River**

Senior Representative  
**Artesyn**

**Peter Bradley**  
Director, **Frauscher**

Senior representative  
**Sans**

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### SMARTRAIL WORLD: IN NUMBERS



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“A WELL PACED HIGHLY INTERACTIVE EVENT.”

EDWARD ABEL JR, DIRECTOR OPERATIONAL SAFETY, SEPTA

## UNIQUE BLEND OF KEYNOTES, INTERVIEWS, WORKSHOPS, ROUNDTABLES AND PANEL DISCUSSIONS TO DELIVER A RANGE OF LEARNING AND NETWORKING OPPORTUNITIES

SAFERAIL IS CENTRED AROUND VALUABLE CONTENT EXCHANGE, BEST PRACTICE SHARING AND INDUSTRY BENCHMARKING. THE VARIETY OF LEARNING AND NETWORKING OPPORTUNITIES WILL ALLOW YOU TO MEET INDUSTRY PROFESSIONALS FROM ACROSS NORTH AMERICA TO MAXIMISE YOUR TIME AWAY FROM THE OFFICE.



### C-SUITE FIRESIDE CHATS

- The congress moderator talks exclusively with C-Level leaders on the current state of play for rail safety in the US.
- The intimate format provides the perfect platform for open discussion on how the industry can meet safety and security challenges.
- The interviews will be followed by general Q&A in the panel session so that the audience can have their say.



### INTERACTIVE ROUNDTABLES:

- Promote niche and open discussion amongst delegates.
- Zones in the conference room will have a separate topic area.
- Meet new colleagues in the industry and exchange best practice



### INTIMATE WORKSHOPS

- Platform for interaction, debate and best practice sharing.
- Led by specialist facilitators with an introductory presentation,
- Delegates will discuss the challenges presented as a group.
- Take practical information back to the office to improve your business!



### BREAKFAST BRIEFING HOSTED BY WIND RIVER AND ARTESYN

Enjoy coffee and breakfast as you hear about the latest safety technologies and how you can apply them in your organisation.



# AGENDA TUESDAY APRIL 11<sup>TH</sup> 2017

8:00am **Registration**

8:50am **Welcoming address**

## C-SUITE FIRESIDE CHATS:

### MEETING THE GROWING SAFETY AND SECURITY CHALLENGE

As the risks and threats to railroads rapidly change, safety and security has never been more critical. Border security, cyber crime, and international terrorism are all growing issues, while upgrading signalling systems with technologies such as PTC and CBTC remain crucial to reducing derailments and accidents. In this session, government, freight, and transit leaders will give their view on what are currently the biggest priorities for improving the safety and security of American railroads.

- What is the current state of safety and security in US rail transportation?
- Maintaining the economic viability of rail while making safety the top priority
- Determining ROI for investing in new safety technologies: do the returns outweigh the risks?
- Innovative financing models for rail safety projects

9:00am **Interview 1:**

**Thomas Littleton**, Associate Administrator for Safety and Oversight  
**Federal Transit Administration**

9:15am **Interview 2:**

**Art Leahy**, Chief Executive Officer, **Metrolink SCRRRA**

9:30am **Interview 3:**

**Jim Hertwig**, Chief Executive Officer, **Florida East Coast Railway**

9:45am **Interview 4:**

**Paul Comfort**, Chief Executive Officer, **MTA Maryland**

10:00am **Interview 5:**

**Doug Allen**, Chief Executive Officer, **Virginia Railway Express**

10:15am **Interview 6:**

**Christopher Hart**, Chairman, **National Transportation Safety Board**

10:30am **Ask the Leaders:**

Your chance to interact with our C-level panel and pose your questions on our interactive Q&A system. Delegates can vote for their favourite questions and get unparalleled industry insight.

**Jo Strang**, Vice President for Regulatory Affairs, **American Short Line and Regional Railroad Association**

**Christopher Hart**, Chairman, **National Transportation Safety Board**

**Thomas Littleton**, Associate Administrator for Safety and Oversight

**Federal Transit Administration**

**Art Leahy**, Chief Executive Officer, **Metrolink SCRRRA**

**Jim Hertwig**, Chief Executive Officer, **Florida East Coast Railway**

**Doug Allen**, Chief Executive Officer, **Virginia Railway Express**

11:00am **Networking Coffee Break**

## PTC, CBTC, AND OPERATIONAL SAFETY

### EFFECTIVE IMPLEMENTATION & OPERATION: SIGNALLING AND TRAIN CONTROL

The introduction of advanced signalling systems such as PTC and CBTC continue to be a priority for reducing serious safety incidents. The implementation of signalling projects represents a challenge for operators, with the need to integrate new technologies with legacy systems, training staff in its operation, and interfacing with other railroads. This session will look at train control across the project life-cycle.

- Best practice project and budget management
- Post-deployment support: working with suppliers for continued safe operations
- Interoperability and corridor management

11:30am **Moving forward with PTC implementation: where do we go from here?**

**Keith Holt**, Deputy Chief Engineer Communications and Signals, **Amtrak**

11:45am **PTC project management: reducing the implementation costs and risks**

**John G Anderson**, Superintendent of PTC Operations, **Canadian Pacific Railway**

12:00pm **NYCT's latest CBTC projects: Increasing capacity in a safe way**

**Sofia Georgiadis**, Safety Critical Systems Manager, **NYCT**

12:15pm **Sponsor presentation – reserved for Wind River and Artesyn**

12:30pm **Systems for safer network operations**

**Nicole Pratt**, Manager of System Operations, **NJTransit**

12:45pm **PANEL DISCUSSION: Post deployment strategy – making the most of the functions of advanced signalling systems**

**John G Anderson**, Superintendent of PTC Operations, **Canadian Pacific Railway**

**Keith Holt**, Deputy Chief Engineer Communications and Signals, **Amtrak**

**Sofia Georgiadis**, Safety Critical Systems Manager, **NYCT**

**Nicole Pratt**, Manager of System Operations, **NJTransit**

**E. Andrea Azpiaz**, Former Lead Rail Traffic Controller, **Miami-Dade Transit**

Senior representative, **Wind River/Artesyn**

1:15pm **Networking Lunch**

### USING DATA TO ENHANCE SAFETY

The vast quantities of data produced by asset management technology and signalling systems enables operators to gain a detailed picture of their networks. By making full use of this data, operators can make key safety decisions in real-time and even make predictions for when assets are likely to fail before serious incidents arise.

- Dispatch, traffic management, and emergency response in real time
- Smarter asset management and predictive maintenance
- Shared track and dark territory

2:30pm **Network analytics: moving from a reactive to proactive maintenance strategy**

**Charles Wolfe**, Head of Communications and Network Technology, **WMATA**

2:45pm **Data collection, remote monitoring, and data management**

**Dave West**, Asset Manager for Track, **Keolis Commuter Services**

3:00pm **Sponsor presentation**

3:15pm **Case study: Transitioning to a safety management system**

**John O'Grady**, Chief Safety Officer, **Toronto Transit Commission**

3:30pm **The vital role of accurate data for improved emergency response**

**J. F. Peter Meenehan**, Former Project Manager, **WMATA**

3:45pm **PANEL DISCUSSION: Where do further opportunities lie for exploiting data?**

**Charles Wolfe**, Head of Communications and Network Technology, **WMATA**

**Dave West**, Asset Manager for Track, **Keolis Commuter Services**

**John O'Grady**, Chief Safety Officer, **Toronto Transit Commission**

**J. F. Peter Meenehan**, Former Project Manager, **WMATA**

Senior representative, **Frauscher**

4:10pm **Networking Coffee Break**

4:40pm **Interactive roundtables:**

Delegates sit on the table with the topic area they wish to discuss. Each table leader will lead 40 minutes of discussion on this topic with fellow table members, providing a perfect networking and learning opportunity. Following the discussion, each table leader will feedback to the whole group, their key conclusions from the session.

**PTC Key Management and Security Solutions**

Senior representative, **Lilee Systems**

**How are See What I See solutions on connected glasses making journeys safer?**

**Anne-Fleur Andrie**, CEO, **AMA Expert Eye**

**Yann Veslin**, Operating Planning and Performance Improvement Manager, **Keolis Commuter Services**

**PTC Interoperability Testing – Lessons Learned**

**Bill Everett**, Business Development, **Rockwell Collins**

**Bob Gutzman**, Programs Manager

Communications Products, **Rockwell Collins**

**Crowd-sourcing emergency data for faster incident response outcomes**

Senior representative, **Elerts**

6:00pm **Networking Drinks Reception**

## RAIL SAFETY

### DEVELOPING CYBER SECURITY

Railroads are becoming increasingly digital operations, with digitized infrastructure, hazardous cargo data, customer payments, and methods of storing information. Combine this with the rising threat of international terrorism and fraudulent crime and it becomes essential that railroads have a robust cyber security strategy in place. This session will consider how new cyber security measures are needed to protect assets, passengers, and goods from digital threats.

- From silos to company wide issue
- Protecting people, technology and assets
- From hackers to phishing: combatting the different forms of cyber threats

11:30am **Vulnerabilities of the Internet of Things for US rail infrastructure**

**Dr Curtis Levinson**, US Cyber Security Advisor, **NATO**

11:45am **Transit case study: customer data protection**

**William Tsuei**, Chief Technology Officer, **Valley Metro Regional Public Transportation Authority**

12:00pm **Freight rail case study: hazardous materials – finding the right balance between transparency and security**

**Skip Elliott**, Vice President Public Safety, Health and Environment, **CSX**

12:15pm **Sponsor presentation**

12:30pm **Preparing for “hybrid attacks” – combined threats to cyber and physical security**

**Michael Dinning**, Director, Multimodal Programs and Partnerships, **USDOT VOLPE Center**

12:45pm **PANEL DISCUSSION: How will cyber attacks develop in future?**

**Dr Curtis Levinson**, US Cyber Security Advisor, **NATO**

**William Tsuei**, Chief Technology Officer, **Valley Metro Regional Public Transportation Authority**

**Michael Dinning**, Director, Multimodal Programs and Partnerships, **USDOT VOLPE Center**

**Skip Elliott**, Vice President Public Safety, Health and Environment, **CSX**

Senior representative, **Sans**

### SMART SURVEILLANCE AND PHYSICAL SECURITY

With complex assets and thousands of miles of track to cover, the introduction of smarter security cameras, remote monitoring equipment, and UAVs can enable railroad operators to monitor more for less. This session will look at how automation can be combined with traditional methods to create a robust safety and security strategy.

- Solutions for improving crossing safety
- Drones for track surveillance and crime prevention
- Automated surveillance and sensor technology

2:25pm **Onboard video for security and safety**

**Sean Ryan**, Chief Security Officer, **MTA Metro North Railroad**

2:40pm **The potential of UAVs for railroad surveillance**

**Grant A Begley**, Former Pentagon Senior Advisor for UAVs/Drones, **Office of the Under-Secretary of Defense**

2:55pm **Fiber Optic Sensing: One solution to enhance security for personnel, infrastructure and operations**

**Peter Bradley**, Director, **Frauscher**

3:10pm **Case study: Using drones for 3D modeling and vegetation management**

**Pascal Baran**, Chief Engineering Officer, **Keolis Commuter Services**

3:25pm **PANEL DISCUSSION: Identifying security weaknesses and threats**

**Grant A Begley**, Former Pentagon Senior Advisor for UAVs/Drones, **Office of the Under-Secretary of Defense**

**Sean Ryan**, Chief Security Officer, **MTA Metro North Railroad**

**Pascal Baran**, Chief Engineering Officer, **Keolis Commuter Services**

**Skip Elliott**, Vice President Public Safety, Health and Environment, **CSX**

**Scott Gorton**, Manager, Freight Rail Industry Engagement, **Transportation Security Administration**

**Peter Bradley**, Director, **Frauscher**

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# AGENDA WEDNESDAY APRIL 12<sup>TH</sup> 2017

8:00am **Registration**

8:30am **Breakfast briefing hosted by Wind River and Artesyn**

9:00am **Welcoming address**

## A SYSTEM WIDE, INTEGRATED, SAFE NETWORK

Safety is a priority not just for safety specialists, but applies across the organization, and incidents in one area can have a knock-on effect on other parts of the network. By breaking down silos and using data more effectively, railroads can deal with safety issues more rapidly and minimize service disruptions.

- Mission critical communications
- Breaking down data silos to get an overall view of the network
- Using real-time data to make more rapid safety decisions

9:10am **Harnessing the Internet of Things to make better safety decisions**

**Marc Beaulieu**, Chief Transportation & Safety Officer, **VIA Rail Canada**

9:25am **Bringing together system-wide data to create a safer, more holistic system**

**Nick Chodorow**, Senior Director of IT, **Belt Railway of Chicago**

9:40am **Case study: WMATA's Safetrack plan – returning Washington's Metro system to a state of good repair**

**Laura Mason**, Special Track Work Director, **WMATA**

9:55am **PTC Big Data: Implementing an IoT Data Management Platform**

Senior representative, **Lilee Systems**

10:10am **Acquiring spectrum: Regulation and legal issues for PTC**

**Paul Feldman**, Attorney, **Fletcher Heald**

10:25am **Case study: Interoperability: where are we now?**

**R.T. McCarthy**, Chief Safety Officer, **Keolis Commuter Services**

10:40am **PANEL DISCUSSION: Breaking down silos to create integrated safety strategies**

**Laura Mason**, Special Track Work Director, **WMATA**

**Marc Beaulieu**, Chief Transportation & Safety Officer, **VIA Rail Canada**

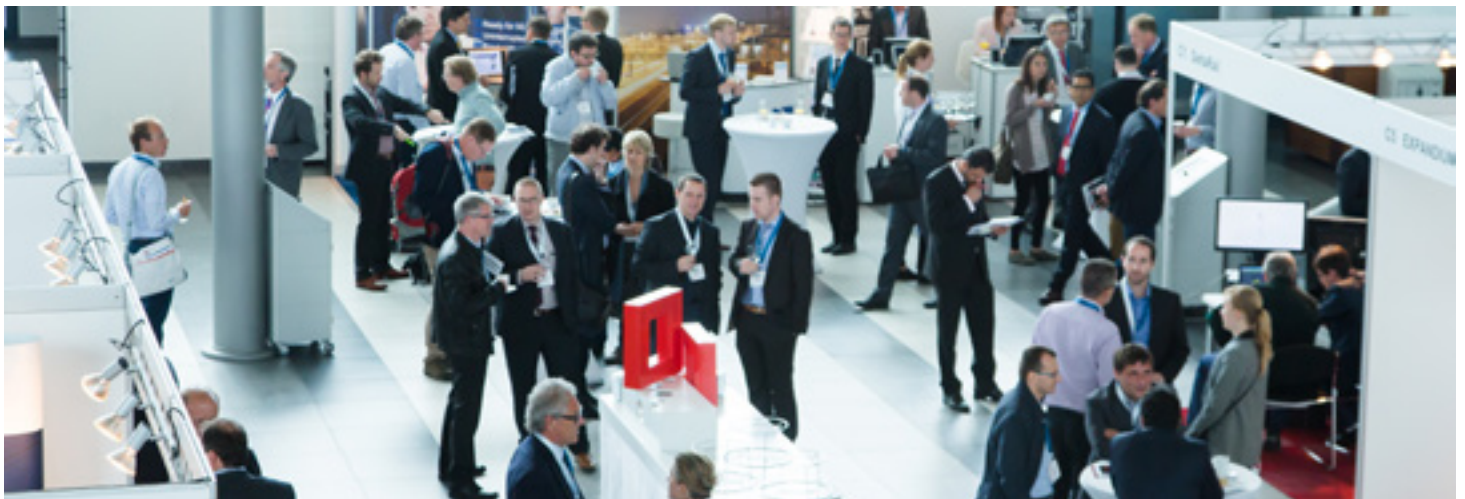
**Nick Chodorow**, Senior Director of IT, **Belt Railway of Chicago**

**R.T. McCarthy**, Chief Safety Officer, **Keolis Commuter Services**

**Paul Feldman**, Attorney, **Fletcher Heald**

Senior representative, **Lilee Systems**

11:10am **Networking Coffee Break**



11:40am **INTIMATE WORKSHOPS**

The workshop sessions offer a perfect platform for interaction, debate and best practice sharing. Led by specialist facilitators, delegates will sit on tables of no more than 10 delegates and following the moderators' introductory presentation, will discuss on their tables, the challenges presented. Each table will then feedback to the whole group their conclusions, so you can take practical information back to the office to improve your business!

## PTC, CBTC, AND OPERATIONAL SAFETY

Advanced signalling systems for safety

**Arne Boratv**, CEO and President  
**Prover Technology**

## RAIL SAFETY

Leveraging data for safety and security  
Senior representative, **OSIsoft**

12:40pm **Networking Lunch**

## SAFETY MANAGEMENT: TECHNOLOGY MEETS CULTURE

Safety and security starts with a well-trained and vigilant workforce. This session will discuss strategies for creating a holistic safety culture at all levels of the organization, and how training must develop as new risks and threats become apparent. It will also look at how technology such as automation and close call reporting can mitigate the human factor in safety incidents.

- Creating a Company-wide safety culture
- Optimizing workforce training
- Technology and the human factor: the role of automation
- Strategies for community engagement on safety and security

1:55pm **Engaging with employees to create an effective company-wide safety culture**

**Gardner Tabon**, Chief, Office of System Safety, **NJ Transit**

2:10pm **Reducing employee injury with new, smarter training procedures**

**Scott Richoux**, Director of Special Projects, **New Orleans Public Belt railroad**

2:25pm **Sponsor presentation**

2:40pm **Technology and outreach to enhance grade crossing safety and public awareness**

**David Goeres**, Chief Safety and Security Officer, **Utah Transit**

2:55pm **Grade crossing safety: a public private partnership**

**French Thompson**, Director, Public Projects and System Design, **BNSF Railway**

3:10pm **Rail trespassing and suicide prevention: What we know and what we don't**

**Kurt Topel**, Member, **DuPage Railroad Safety Council**

3:25pm **PANEL DISCUSSION: Getting the balance between technology and the human factors in safety**

**Scott Richoux**, Director of Special Projects, **New Orleans Public Belt railroad**

**Gardner Tabon**, Chief, Office of System Safety, **NJ Transit**

**David Goeres**, Chief Safety and Security Officer, **Utah Transit**

**Doug Allen**, Chief Executive Officer, **Virginia Railway Express**

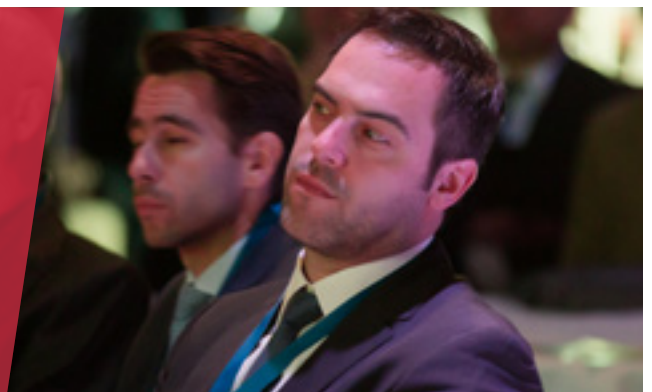
**French Thompson**, Public Projects and System Design, **BNSF Railway**

**Kurt Topel**, Member, **DuPage Railroad Safety Council**

“

“SAFERAIL IS IMPORTANT, SO THAT THE STAKEHOLDERS, THE SEVERAL HUNDRED PEOPLE WHO ARE GATHERED HERE TODAY, CAN TALK TO ONE ANOTHER ABOUT ISSUES THEY MAY HAVE AND ABOUT HOW TO SOLVE PROBLEMS.”

**RAY LAHOOD**, FORMER US SECRETARY OF TRANSPORTATION





"IT'S A GREAT VENUE TO MAXIMIZE YOUR TIME. YOU CAN LITERALLY MEET SEVERAL KEY PEOPLE IN THE INDUSTRY IN A FEW HOURS THAT WOULD OTHERWISE TAKE MONTHS."

WILLIAM WHITFORD, DIRECTOR OF BUSINESS DEVELOPMENT, WABTEC CORPORATION



"THIS EVENT IS A TERRIFIC OPPORTUNITY TO HEAR DIRECTLY FROM THE PRIMARY CUSTOMERS AND PROVIDERS IN THE INDUSTRY."

LEVIN CUSTIS, CEO, CLOSEDLOOP COMMUNICATIONS INC.

## WHY SPONSOR OR EXHIBIT?

SafeRail is the must attend event for all stakeholders involved in the safety and operational efficiency on the US Rail & transit Network. Attracting senior-level budget holders from class 1,2 and 3 railroads and transit agencies, the show represents an excellent business development opportunity for select and innovative suppliers looking to meet and network with a diverse range of industry professionals from across North America.

**If you are looking to increase your market presence, build your brand, announce and demo new products and meet buyers from across the whole value chain, you need to exhibit at SafeRail.**



Exhibition stands are strictly limited and sold on a first come, first served basis.

To reserve your stand please contact [toye.kayode@globaltransportforum.com](mailto:toye.kayode@globaltransportforum.com) or call +44(0) 207 045 0917



6

REASONS  
TO EXHIBIT

1. Maximize your growth & meet 200+ senior safety experts from freight railroads, transit agencies, and government departments.

2. Raise your profile in North American rail transportation.

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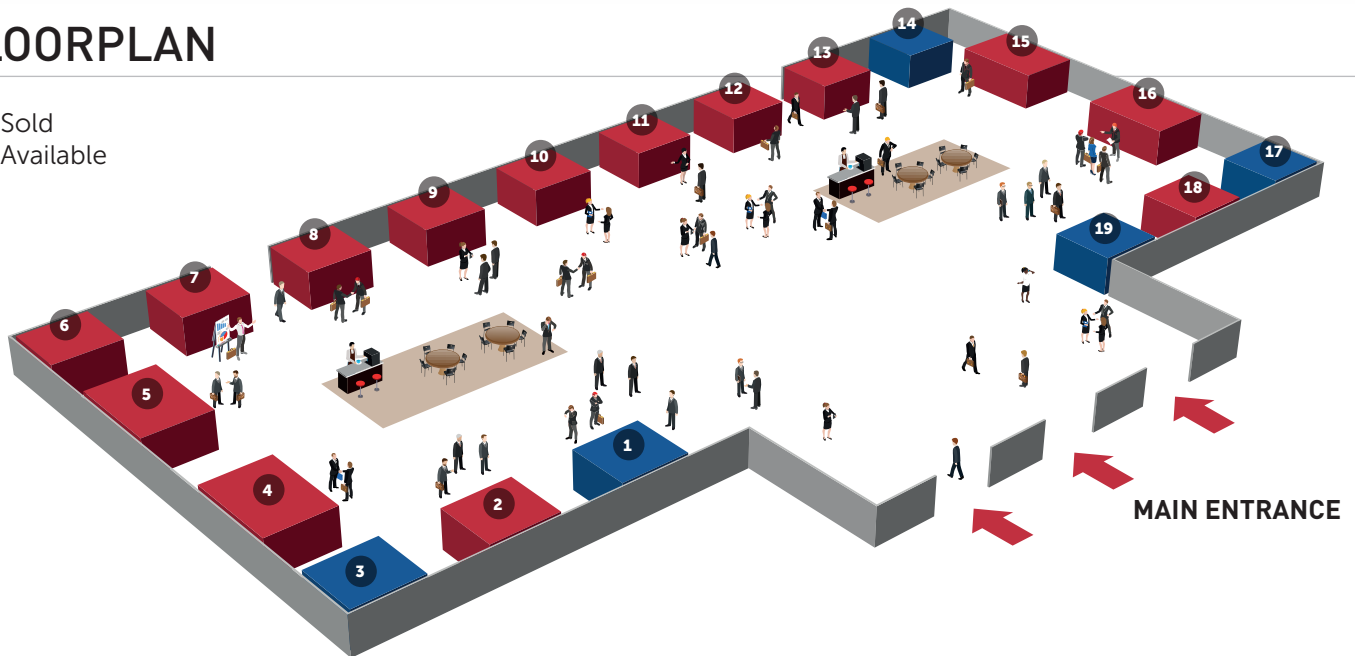
4. Highlight to your potential customers how you can help them improve safety and security.

5. Build your brand among Class 1 railroads and major transit agencies.

6. Cut costs and meet all of your current and potential partners in one place.

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