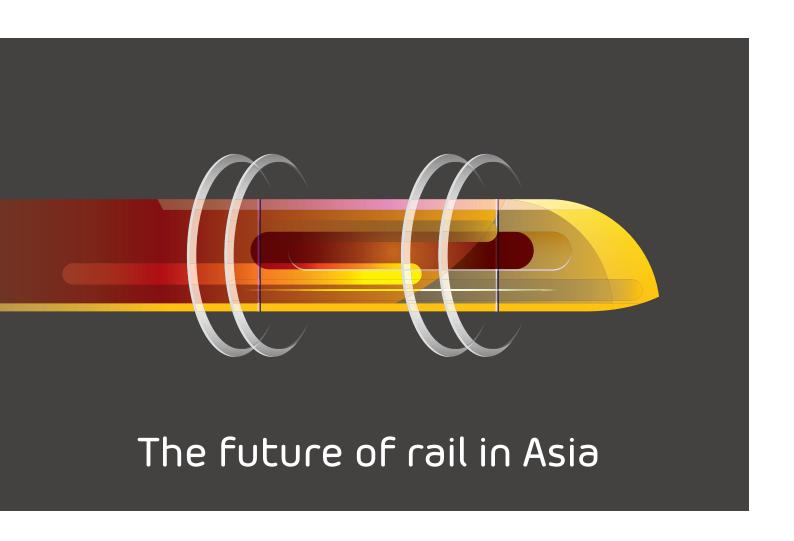
19 - 20 March 2019

Hong Kong Convention & Exhibition Centre

Hong Kong



















Created by



With 40,000+ kilometres of rail projects either planned or under construction, Asia Pacific is the most exciting rail market in the world.



But whilst it is a land of opportunity, for those projects already operating, there are also challenges.

OUR STORY

New decade, new opportunities. With 40,000+ kilometres of rail projects either planner or under construction, **Asia Pacific** is the most exciting rail market in the world.

Over the last 20 years, Asia Pacific Rail has brought together more than 22,000 rail leaders from across the globe for the most exclusive and influential railway gathering in the region. 2018 was our biggest event ever, with 4 premium tracks of content, over 140 speakers (our largest ever faculty), 70+ sponsors and exhibitors and 1,800+ attendees.

The industry is also changing as we enter a new digital era. So as **Asia Pacific Rail** enters its 21st year, we're making some changes too. We're bringing you **more rail operators**, **more content**, **more exhibitors**, **more networking and above all**, **more opportunities for you to do business**.

Our 2019 premium conference will bring more operator, authority and technology partner insights than ever before. As well as the content you've come to expect, covering the latest innovations in signalling & communications, asset management, passenger experience, rolling stock and new rail projects across the region, we're excited to bring you brand new content on:



Technology & innovation for a digital intermodal future



Urban Mobility

Mobility as a service & last-mile connectivity



New revenue streams for rail operators



Marketing & Corporate Communications

Digital marketing & branding for rail & station operators



Energy efficiency, power systems & technologies

Visionary keynotes will lay the foundations for two days of intensive learning, discussion and networking. Leading C-Level executives will share case studies from around the world, ensuring you can learn from the best of the best.

Plus, we've got a busy exhibition floor, packed full of networking opportunities, on-floor presentations across multiple seminar theatres, product demonstrations and more.

Whether you're a rail operator, rail authority or a solution provider to the global rail industry, join us in Hong Kong in March 2019 as we chart a path forward for Asia Pacific's rail future.



A MESSAGE FROM MTR

Dear Colleagues,

As the Managing Director – Operations & Mainland Business of MTR Corporation Limited, I want to welcome you to Hong Kong. We are pleased to once again be the host network for Asia Pacific Rail, a highly important event to Asia Pacific's metro and rail community. Now in its 21st year, the show continues to bring together leading rail experts from across Asia and the world to share best practices with each other, address the key challenges we are all facing and work to solve those problems together.

With so much investment into rail infrastructure, both here in Hong Kong and in many cities across the world, as we move towards an increasingly smart, technology-enabled future, this event comes at an important time. We are proud to showcase some of the most forward-thinking technologies and operations & maintenance strategies that are being developed, and to explore some of Asia's most exciting rail investment opportunities.

Asia Pacific Rail 2019 will once again feature the most exciting project updates from both metro and mainline projects across Asia Pacific. The expanded 2019 agenda, our largest ever, will explore major issues affecting all of us: technology adoption & digitalisation, rolling stock, asset management, high speed rail, operating efficiency, asset renewal, signalling & communications, revenue management, station innovation, automatic fare collection and more, ensuring we are truly addressing the needs of the entire rail community.

We are pleased to give our support to the 21st Asia Pacific Rail and would be delighted to see you in Hong Kong in March 2019.

Yours sincerely,

Dr Jacob Kam

Managing Director

Operations & Mainland Business



KEY THEMES COVERED





Digital Rail



Urban Mobility



Metro Projects



HSR & Mainline Projects



Signalling & Communications



Operations & Maintenance



Asset Management



Passenger Experience



Revenue Management



Marketing & Corporate Communications



Rail Power



Track Infrastructure



Project Management & Construction



Latest Technologies



Ticketing & Payments

STRONG BUYER ATTENDANCE









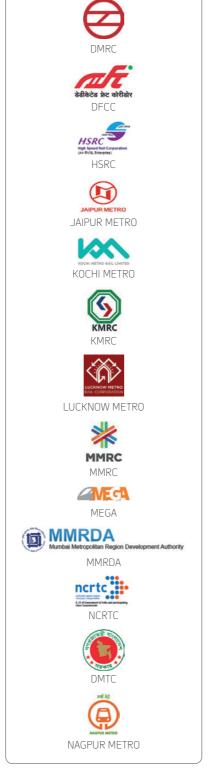






MYANMA MR RAILWAYS

MYANMA RAILWAY



INDIA & BANGLADESH

















FOR MORE INFORMATION GO TO WWW.TERRAPINN.COM/APRAIL19

TAOYUAN METRO

益 臺中市政府

TAICHUNG CITY GOVERNMENT

Taiwan Railway Administration

TRA

THSRC

台灣高鐵

ASIA PACIFIC RAIL 2019 AGENDA-AT-A-GLANCE

DAY ONE TUESDAY 19TH MARCH - 2019 **OPENING KEYNOTE: NEXT GEN RAIL** NETWORKING REFRESHMENTS & EXHIBITION VISIT SIGNALLING & **O&M AND ASSET PASSENGER REVENUE** RAIL XX **DIGITAL RAIL METRO PROJECTS COMMUNICATIONS MANAGEMENT EXPERIENCE MANAGEMENT** POWER Rail signalling operator Asset management strategy Elevating your passenger Enhancing power systems A digital, intermodal future Southeast Asia Revenue management strategies showcase innovation experience operations NETWORKING LUNCH & EXHIBITION VISIT **KEYNOTE: THE POWER OF DATA NETWORKING REFRESHMENTS & EXHIBITION VISIT** East Asia Communications Asset renewal New passenger innovations New revenue streams Energy efficiency Game-changing technology South Asia Rail systems Rolling stock Ancillary & ticketing Renewable energy Passenger safety NETWORKING DRINKS RECEPTION DAY TWO WEDNESDAY 20TH MARCH - 2019 **KEYNOTE: LOOKING FORWARD: NEW TECHNOLOGY** NETWORKING REFRESHMENTS & EXHIBITION VISIT **HSR & MAINLINE** SIGNALLING & **O&M AND ASSET** MARKETING & CORPORATE **TICKETING & PAYMENTS DIGITAL RAIL** COMMUNICATIONS **PROJECTS MANAGEMENT COMMUNICATIONS** From digital to smart Intercity New technology for signalling Operational efficiency Marketing strategies Fare collection NETWORKING LUNCH & EXHIBITION VISIT Making big data & analytics work for Mainline freight Resignalling best practices Workforce management Doing social media right you Ticketing & payments technology Crystal Ball 2030 New O&M technologies Branding & loyalty South Asia update Communications security NETWORKING REFRESHMENTS & EXHIBITION VISIT

CLOSE OF ASIA PACIFIC RAIL 2019

PREMIUM CONFERENCE AGENDA

			DAY	ONE TUESDAY 19TH MARCH -	2019				
				OPENING KEYNOTE: NEXT GEN RAIL					
Chairpe	hairperson & Keynote Moderator: TC Chew, Director Global Rail Leader, Arup								
Intervie Dr Jaco BC Yen,	Rail leader keynote interviews: Interviewees: Dr Jacob Kam, Managing Director – Operations and Mainland Business, MTR Corporation BC Yen, President, Taipei Rapid Transit Corporation Chua Chong Kheng, Deputy Chief Executive, Infrastructure & Development, Land Transport Authority, Singapore								
'	Urban mobility keynote interview Interviewee: Mark Thomas, Managing Director, Smart Cities Leader, Serviceworks Group Ltd Serviceworks Group Ltd								
Keynote panel: Next generation rail & the changing transport ecosystem: Panellists: Dr Jacob Kam, Managing Director – Operations and Mainland Business, MTR Corporation BC Yen, President, Taipei Rapid Transit Corporation Mark Thomas, Managing Director, Smart Cities Leader, Serviceworks Group Ltd Chua Chong Kheng, Deputy Chief Executive, Infrastructure & Development, Land Transport Authority, Singapore									
Title Sp	ponsor Address								
		NETWORKING REFRESHMENTS & EXHIBITION VISIT							
	DIGITAL RAIL	METRO PROJECTS	SIGNALLING & COMMUNICATIONS	O&M AND ASSET MANAGEMENT	PASSENGER EXPERIENCE	REVENUE MANAGEMENT	RAIL		
A digi	ital, intermodal future	Southeast Asia	Rail signalling operator showcase	Asset management strategy innovation	Elevating your passenger experience	Setting your revenue management strategy	Enhancing power systems operations		
				Chairperson: Dr Lee Kang Kuen, Professor of Transportation Practice, Department of Electrical Engineering, Hong Kong Polytechnic University					
intermo	the smart city: enabling a smart odal future Chen-Yu, Director, Taipei Smart oject Management Office	Projects in Singapore: an update Henry Foo, Deputy Group Director, Thomson-East Coast Line, Land Transport Authority	TCT Operator Showcase 1	The utilisation of digital technology by Tokyo Metro Naoto Kimura, Director, International Relations Department, Tokyo Metro	Panel- Engaging and understanding your customers in the digital era: delivering real value to them Panellists: Annie Leung, GM Customer Experience Development, MTR Corporation *Additional panellists to be confirmed	Panel- Designing your revenue management strategy Panellists: Hendrik Düringer, Head of Revenue Management, DB Fernverkehr Andrea Giuricin, Visiting Professor, China Academy of Railway Sciences Marivic Tuason, Chief Internal Auditor,	Condition monitoring and enhance of overhead line support against s current Chris Yeung, Senior Engineer, Electrand Mechanical Services Department Hong Kong Anson Chan, High Voltage & Depot For Engineering Manager, MTR Corporation		
transpo	w Mead, Chief Architect, MTR	Indonesian railway projects: what opportunities are there? Ir. Zulfikri, Director General of Railway, Ministry of Transportation of Republic Indonesia	TCT Operator Showcase 2	Identifying the key pillars of a future- focused asset management strategy Fabian Stöffler, VP Asset Digitization, DB Cargo		Light Rail Transit Authority	Increasing system reliability with no power system technology		
Reserve	ved for Bombardier	Philippines Light Rail infrastructure projects: meeting the demands of growing commuters and rail services Juan F Alfonso, President, Light Rail Manila Corporation	TCT Operator Showcase 3	Rail operations strategy and insights: the Downtown Line MRT Michael Harrison, VP, Head of Rail Operations, Downtown Line MRT, SBS Transit	Reserved for Axon Vibe Jason Wong, CEO, Asia, Axon Vibe	Using revenue management technology to fast-track profitability Reserved for sponsor	Energy forecasting: unlocking enersavings André Chamaret, Project Engineer – Railway Rolling Stock, SNCF Moblities		
				NETWORKING LUNCH & EXHIBITION VISIT					
	KEYNOTE PLENARY: THE POWER OF BIG DATA								

14.50

Dr Tony Lee, Chief of Operations, MTR Corporation

Going beyond the buzzword: making use of Big Data Rishi Dutta, Chief Information Officer, Public Transport Victoria

An address from Huawei Technologies

PREMIUM CONFERENCE AGENDA

	Game-changing technology	East Asia	Communications	Asset renewal	New passenger innovations	Identifying new revenue streams	Energy efficiency
15:30	How AI, IoT, VR and smart sensors are unlocking new opportunities for rail operators Kuldeep Gharatya, Head of Technical Strategy, Transport for London	Kaohsiung Metro expansion: where do we stand? Jia-Chang Wu, Deputy Director General, Mass Rapid Transit Bureau, Kaohsiung City Government	Creating & managing wireless networks Nikhil Swami, DGM, Signalling and Telecoms, Kolkata Metro Rail Corporation	The effectiveness of implementing BIM throughout the rail asset lifecycle Wajdi Mereb, Chief Specialist - BIM Projects Manager, Roads and Transport Authority, Dubai	Technology vs utility: making sure your passenger experience technology adds value Annie Leung, GM Customer Experience Development, MTR Corporation	Drive ancillary revenue and deepen passenger relationships: onboard infotainment Hendrik Düringer, Head of Revenue Management, DB Fernverkehr	Taking environmental issues into consideration during major projects Ajit Kumar Mishra, Chief Project Manager, Dedicated Freight Corridor of India
15:50	Digital systems and latest technologies for the future of rail Amaury Jourdan, Vice President Technical, Transport Activity, Thales	Taipei MRT Expansion: new projects & opportunities Dr Cheng-Chiou Chang, Committee Member, New Taipei City Light Rail System	Rail signalling over TETRA & LTE Felipe Sanjuán, Transport Business Development Director, Teltronic	Panel- Balancing investment, risk and cost in your asset management Len Neist, Chief Engineer, Public Transport Victoria Gerald Schinagl, Director, Department Digital Innovation, OBB Stanley Wong, XRL Infrastructure Maintenance Manager, MTR Corporation	Optimising the train passenger experience through a human factors user centred design process Andrew Shirra, Higher Human Factors Consultant, Ergonomie Craig Fletcher, Director and Principal Consultant, Ergonomie	Driving rail revenues through data analytics: a case study on LRT-1 Manila operations Ralph Ivan Uy, Financial Controller, Light Rail Manila Corporation	Panel- Driving your energy efficiency strategy Panellists: André Chamaret, Project Engineer – Railway Rolling Stock, SNCF Moblities *Additional panellists to be confirmed
16:10	Reserved for Wabtec Corporation	Seoul Metro: reducing commute times with new lines Senior representative, Seoul Metro	Implementing GIS – a case study from KVMRT Line 2 Aswadi Yusof, GIS Manager, Klang Valley MRT Project, MRT Corp	Samiha Najem, Senior Manager, Strategic Asset Management, Transport for New South Wales	Smart cities and mobility: solving the first and last mile problem Mathieu Dunant, Head of Innovation, RATP	Using Big Data and analytics to drive ancillary sales	
		South Asia	Rail systems	Rolling stock	Passenger safety	Ancillary revenue and ticketing	Renewable energy applications
16:30	The Digital Railway Blueprint: the inclusion of game-changing technologies Nalinaksh Vyas, Chairman - Technology Mission, Ministry of Railways, Government of India	Developing transport infrastructure in Mumbai Smt. K. Vijayalakshmi, Chief, Transport and Communications, Mumbai Metropolitan Region Development Authority	Reserved for Huawei Technologies	Making rolling stock more efficient: a new generation of rolling stock Hung Kang Sung, Chief of Section, Bureau Of High Speed Rail, Taiwan	Improving safety through analytics: the use of modelling tool in order to evaluate the dwelling times for trains	Generating an ROI: how can new ticketing systems pay for themselves?	Keeping cities clean: making sure your transportation is sustainable Priyanka Kumar, Architect - Urban Planner, Ministry of Housing and Urban Affairs, India
16:50	Panel- Cyber security 101: key pillars of a successful cybersecurity strategy Panellists: Randy Sac, Head of IT, Light Rail Manila Corporation Chan Ho Wing, Communications & Control	Kochi Metro: update and insights Thiruman Archunan, Director (Projects), Kochi Metro Rail Corporation	Panel- Future-proofing rail systems Panellists: Dr Samuel Chan, Group Director, Rail/ Road Systems Engineering, Land Transport Authority Bukhari Mohamed, Project Director, Rapid Rail, Malaysia	Long term rolling stock strategy: improving value and performance for your rolling fleets Lee Kim Hung (KH), Head of Workshops, Rolling Stock Maintenance Department, MTR Corporation	Decreasing accidents at stations: do platform screen doors really help? Sanjay Kumar, Chief Engineer, Kolkata Metro	Opportunities for driving ancillary revenue through account-based ticketing	Solar-powered trains: gimmick or growing
17:10	Engineering Manager, MTR Corporation Abdul Halim, EVP IT, Prasarana	India Metro update: new lines, new opportunities Vivek Mohan, Director, Indian Railways Kitipat Supakleelakul, Engineering and Maintenance Director, Bangkok Expressway and Metro	Rolling stock procurement: expanding your fleet Mohamed Hosni, Head of Central Department of Rolling Stock, National Authority for Tunnels, Egypt	Fire risk audits: improving safety in tunnels Guillaume Craveur, Fire Safety Manager, SNCF Mobilités	Developing KCl's multi trip commuter ticket card into e-money Devri Bawinto, Vice President of Commerce, Kereta Commuter Indonesia	Creating a sustainable development strategy: a case study from Beijing MTR Wilson Shao, GM, Beijing MTR Corporation	
17:30				NETWORKING DRINKS			

DAY TWO: WEDNESDAY 20TH MARCH - 2019

KEYNOTE PLENARY: LOOKING FORWARD

09:00 Welcome remarks

Going beyond digital to truly smart: what do tomorrow's rail networks look like?

Keynote panel: Game-changing technologies for Asia Pacific's rail operators: making sense of it all Panellists:

Adi Lau, Operations Director, MTR Corporation

Neal Lawson, Chief Operating Officer, Metro Trains Melbourne

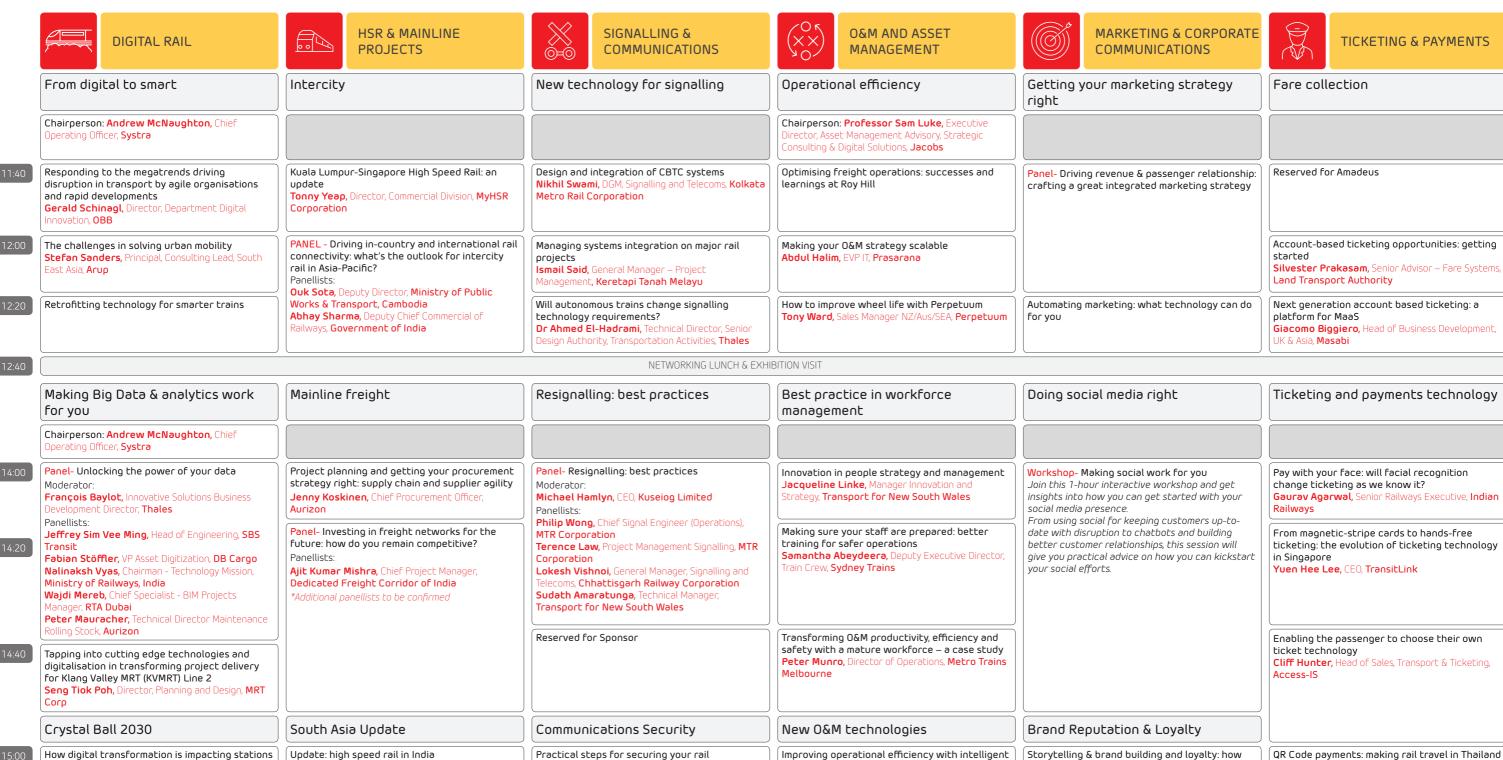
10:00 Keynote panel: Safety first: incorporating safety into your Digital Rail strategy

Chan Chua-fat, Assistant Director/Railways, Electrical and Mechanical Services Department, Hong Kong Sue McCarrey, CEO, Office of the National Rail Safety Regulator, Director, Australasian Centre for Rail Innovation

10:30 An address from Traffic Control Technology

NETWORKING REFRESHMENTS & EXHIBITION VISIT

PREMIUM CONFERENCE AGENDA



Imad Belmajdoub, Project Manager, Station

Construction, ONCF

Panel- Crystal Ball 2030

Panellists:

Mathieu Dunant, Head of Innovation, RATP Jacqueline Linke, Manager Innovation and Strategy, Transport for New South Wales

Assessing the viability of a central Asian rail

Mukul Jain, Operations Director, High Speed Rail

Corporation, India

Sri Lanka Railway projects: requirements, challenges, and future scope Jayantha Gunathilake, Consultant Engineer, Sri Lanka Railways

Evaluating cybersecurity threats & managing

communications system

A coherent security strategy: where does communications fit?

model – Artificial Neutral Network and Genetic Algorithm Dr Lawrence Lee, Senior Construction Engineer,

MTR Corporation

Development of new technology-based capabilities to improve and sustain high levels of rail reliability

Getting started: retrofitting new O&M technology onto existing assets

Account-based ticketing opportunities: getting Silvester Prakasam, Senior Advisor – Fare Systems,

Land Transport Authority

TICKETING & PAYMENTS

Next generation account based ticketing: a platform for MaaS Giacomo Biggiero, Head of Business Development,

Pay with your face: will facial recognition change ticketing as we know it? Gaurav Agarwal, Senior Railways Executive, Indian

From magnetic-stripe cards to hands-free ticketing: the evolution of ticketing technology in Singapore

Yuen Hee Lee, CEO, TransitLink

Enabling the passenger to choose their own ticket technology

Cliff Hunter, Head of Sales, Transport & Ticketing,

much do rail operators need to pay attention?

Panel- Managing your brand reputation and

Communications, Light Rail Manila Corporation

corporate relations in times of crisis

Rochelle Gamboa, Head, Corporate

*Additional panellists to be confirmed

Panellists:

(SRT) Dr. Padet Praditphet, Director, Common Ticketing Office, Ministry of Transport, Thailand

Panel- New integrated ticketing systems:

benefits and challenges Panellists

Andy Yip, Head of International Business, Octopus Ajay Vijayvargia, General Manager, Metro Railway,

Dr Somprasong Suttayamully, Director – Fare Media Business, Mass Rapid Transit Authority of

Prabhas Kumar, AFC Expert, Ministry of Transport and Communications Oatac

2019 SPEAKERS



DR JACOB KAM Operations and Mainland MTR Corporation Hong Kong



Taipei Rapid Transit Corporation



Metro Trains Melbourne



RISHI DUTTA Public Transport Victoria Australia



JUAN F ALFONSO Light Rail Manila Corporation



CHUA CHONG KHENG Deputy Chief Executive, Infrastructure & Land Transport Authority



ADI LAU MTR Corporation



DR TONY LEE MTR Corporation



JASON WONG Axon Vibe



CLIFF HUNTER Head of Sales, Transport & Access-IS Arup United Kingdom



Director Global Rail United Kingdom



STEFAN SANDERS South East Asia Arup Malaysia



JENNY KOSKINEN Aurizon



PETER MAURACHER Maintenance Rolling Stock Aurizon



WILSON SHAO Beijing MTR Corporation



SUPAKLEELAKUL Engineering and Maintenance Director Thailand



HUNG KANG SUNG Bureau Of High Speed Taiwan



LOKESH VISHNOI Chhattisgarh Railway Corporation



ANDREA GIURICIN China Academy of Railway Sciences China



FABIAN STÖFFLER HENDRIK DÜRINGER Vice President Asset Head of Revenue DB Cargo DB Fernverkehr

Ticketin



AJIT KUMAR MISHRA Dedicated Freight Corridor of



CHAN CHUA-FAT (CF) Railways Electrical and Mechanical Services Department Hong Kong



CHRIS YEUNG Electrical and Mechanical Services Department



ANDREW SHIRRA nnsultant Ergonomie Australia



CRAIG FLETCHER Director and Principal Consultant Ergonomie



CASEY JAMES Consultant Ergonomie



SAMUEL WECKER Consultant Ergonomie



ABHAY SHARMA Deputy Chief Commercial Government of



MUKUL JAIN High Speed Rail Corporation



DR LEE KANG KUEN Transportation Practice, Department of Electrical Hong Kong Polytechnic University Hong Kong



RICHARD J **ANDERSON** Director, Railway and Imperial College London



VIVEK MOHAN Indian Railways



GAURAV AGARWAL Indian Railways India



PROFESSOR SAM LUKE Executive Director, Asset Strategic Consulting & Digital Solutions Jacobs United Kingdom



Mass Rapid Transit Bureau, Kaohsiung City Government

Light Rail Manila

Corporation

Philippines



DEVRI BAWINTO Vice President of Kereta Commuter Malaysia



ISMAIL SAID Keretapi Tanah Melayu



THIRUMAN ARCHUNAN Kochi Metro Rail Corporation



NIKHIL SWAMI Deputy General Manager Kolkata Metro Rail Corporation



SANJAY KUMAR Chief Engineer (Signal & Kolkata Metro Rail Corporation



HENRY FOO Deputy Group Director, Land Transport Authority



DR SAMUEL CHAN, Group Director, Rail/Road Land Transport Authority



SILVESTER PRAKASAM Senior Advisor – Fare Land Transport Authority,



RANDY SAC Head of Information & Light Rail Manila Corporation **Philippines**



Philippines

ROCHELLE GAMBOA Light Rail Manila Corporation







Authority

Philippines

Indonesia

MARIVIC TUASON Light Rail Transit



GIACOMO BIGGIERO Development UK & Asia, Masahi United Kingdom



DR SOMPRASONG **SUTTAYAMULLY** Director – Fare Media Mass Rapid Transit Authority of Thailand Thailand



AJAY VIJAYVARGIA Metro Railway Kolkata



Metro Trains Melbourne



OUK SOTA Ministry of Public Works & Transport



DR. PADET **PRADITPHET** Director, Common Ministry of Transport



PRABHAS KUMAR Ministry of Transport and Communications Qatar

2019 SPEAKERS



Director General of Ministry of Transportation Indonesia



Ministry of Housing and Urban Áffairs India



NALINAKSH VYAS Chairman, Technology Ministry of Railways



SENG TIOK POH Director, Planning and MRT Corporation



ASWADI YUSOF GIS Manager, Klang Valley MRT Corporation Malaysia



iustomer Experience MTR Corporation Hong Kong



PHILIP WONG Chief Signal Engineer MTR Corporation Hong Kong



ANDREW MEAD MTR Corporation



TERENCE LAW Project Management MTR Corporation Hong Kong



LEE KIM HUNG (KH) STANLEY WONG KRL Infrastructure Rolling Stock Maintenance MTR Corporation Hong Kong



DR LAWRENCE LEE MTR Corporation Hong Kong



CHAN HO WING Control Engineering MTR Corporation Hong Kong



VIJAYALAKSHMI Chief, Transport and Mumbai Metropolitan Region Development Authority



TONNY YEAP Director, Commercial MyHSR Corporation Malaysia



MOHAMED HOSNI Department of Rolling National Authority for Tunnels



DR CHENG-CHIOU CHANG New Taipei City Light Rail System



OBB

GERALD SCHINAGL Digital Innovation Octopus Austria Hong Kong



ANDY YIP Head of International



IMAD BELMAJDOUB SUE MCCARREY Office of the National Rail Safety Regulator ONCF Morocco

MTR

Head of Workshops,

MTR Corporation

Hong Kong



ROHALT LIEBERT Business Development OTN Systems



TONY WARD Sales Manager NZ/Aus/ SEA Perpetuum



Malaysia

ABDUL HALIM Executive Vice President - IT Department Prasarana



LEN NEIST Public Transport Victoria



OLIVER REDRUP Director, Capital Projects and Infrastructure PwC Singapore



BUKHARI MOHAMED Rapid Rail



MATHIEU DUNANT RATP Group France



WAJDI MEREB Projects Manager Roads and Transport Authority Duba



MICHAEL HARRISON of Rail Operations, Downtown Line MRT SBS Transit



Australia

JEFFREY SIM VEE MING d of Engineering SBS Transit Singapore



MARK THOMAS **JAYANTHA** Managing Director, Smart **GUNATHILAKE** Serviceworks Group Sri Lanka Railways



GUILLAUME CRAVEUR SNCF Mobilités France



ANDRÉ CHAMARET Railwav Rolling Stock SNCF Moblities France



SAMANTHA ABEYDEERA Deputy Executive ector, Train Crew Sydney Trains



ANDREW MCNAUGHTON ief Operating Officer Systra United Kingdom



DR LEE CHEN-YU Taipei Smart City Project Management Office Taiwan



JOSEP JONCH Teltronic Hong Kong



FELIPE SANJUÁN Development Director Teltronic Spain



AMAURY JOURDAN Vice President Technical, Transport Activity Thales France



Singapore

DR AHMED EL-**HADRAMI** Technical Director, Senior Design Authority, Transportation Activitiés Thales



FRANÇOIS BAYLOT Business Development Director Thales France



TransitLink Singapore



Transport for London

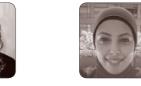
KULDEEP GHARATYA

JACQUELINE LINKE Manager Innovation and Transport for New South Wales

Australia

SATRANARAKUN

S.R.T. Electrified Train



SAMIHA NAJEM Senior Manager, Strategic Accot Mana Transport For New South Wales Australia



AMARATUNGA Transport for New South Wales



NAOTO KIMURA Director, International Relations Department Tokyo Metro



BERNARD ARITUA Group & Logistics World Bank Beijing China



LOKESH VISHNOI Corporate Coordination Chattisgarh Rail Corporation India



MICHAEL HAMLYN Kuseiog Hong Kong

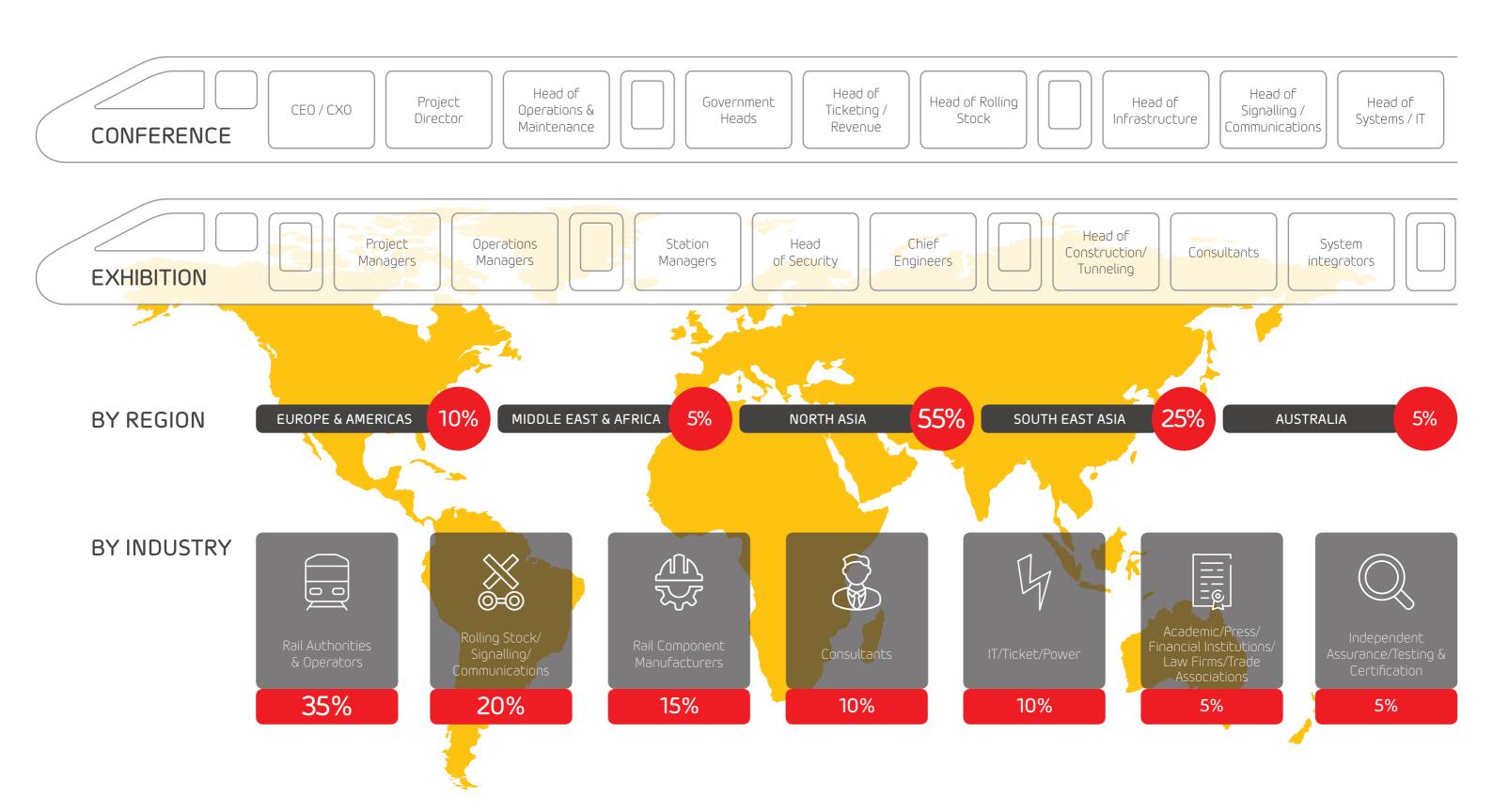


Facilities Engineering MTR Corporation Hong Kong



DR LU ZHOU Research Fellow, National Rail Transit Electrification and Automation Engineering Technology Research Center, **Hong** Kong Polytechnic University

WHO ATTENDS



2019 FLOOR PLAN

Top sponsors take part in the whole event

THOUGHT LEADERSHIP PRESENTATIONS

Deliver your message as a thought leader on a chosen topic to a room of up to 800 senior rail professionals.

CASE STUDY PRESENTATIONS

Showcase your best customer case study in one of our 7 premium conference tracks to establish awareness and viability to a room full of prospects.

ON FLOOR SEMINARS

Demonstrate your technology in one of our 4 onfloor seminar theatres (Track & Infrastructure, New Technology Showcase, Latest Innovations from China or Rail Construction & Project Management University) and show our visitors how your solution can work for their business.

PANEL DISCUSSIONS

Join rail stakeholders on key panel discussions and be a part of the debate.

BRANDING

This event is already being marketed by us. The sooner you join the more exposure you will get, via our website and other digital channels, print media and online community.

LEAD GENERATION

This is a digital inbound marketing program that uses social marketing and CRM to create awareness for your product or services. It allows you to generate leads that you can add to your sales pipeline.

MEET THE BUYERS

As part of our 1-2-1 partnering program for sponsors, you will be able to arrive at the event knowing that your top sales representatives will be meeting with that wish list of key rail owner-operator buyers that you need.

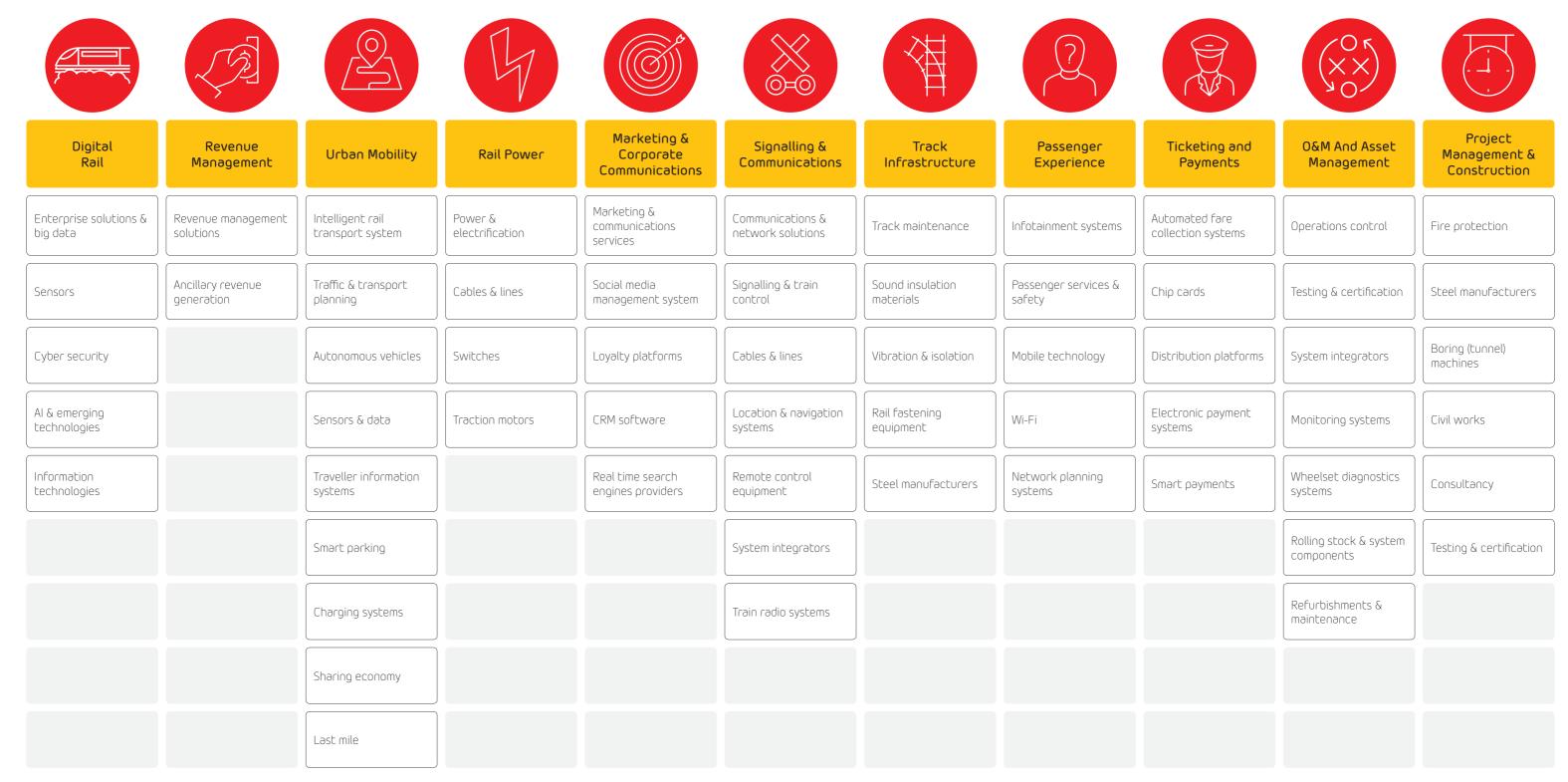


THE EXHIBITION

With over 100 exhibitors and 2,000 attendees, this is your one-stop shop for product demonstrations and networking.

If you provide any of the below solutions, our buyers want to meet you. Get in touch with Bastiaan van der Heijden at +65 6322 2726 or bastiaan.heijden@terrapinn.com for more information.

The exhibition will feature leading solution providers from



EXHIBITION PACKAGES

Limited stands available, the earlier you reserve, the better the position you'll secure.

Exhibitors also have the option to take a speaking slot in one of the onfloor seminars.

EXHIBITION RATES START FROM US\$ 450 PER SQM

To get involved in the show and reserve your stand, contact **Bastiaan van der Heijden** at +65 6322 2726 or **bastiaan.heijden@terrapinn.com** for more information.

SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR (1 slot)	DIAMOND SPONSOR (2 slot) (SOLD OUT)	PLATINUM SPONSOR (4 slots)	GOLD SPONSOR (18 slots)	SILVER SPONSOR (7 slots)
Presentation at joint keynote plenary session	Day 1 morning	Day 2 morning			
Presentation at Technical Conference Tracks	1	1	1	1	1
Conference Passes	20	15	10	5	2
Facilitated Introductions	15	10	7		
Exhibition Stand	108sqm	72sqm	54sqm	36sqm	18sqm
Speaking slot in the technology theathre	1	1	1	1	1
Exclusive lanyard sponsor	Yes				
Seat drop of company brochure	Day 1 morning	Day 2 morning	Day 1 afternoon		
INVESTMENT AMOUNT	US\$ 120,000	US\$ 70,000	US\$ 35,000	US\$ 25,000	US\$ 18,000





2019 SPONSORS & EXHIBITORS

Sponsor of Technical Visit & Travel Passes

Diamond Sponsors

Gold Sponsors







Platinum Sponsors



ARUP











Official Bag Sponsor















Exhibitors





Precisely Right.

























































Partners

















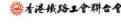








































Book Now

The earlier you book and the more attendees you send, the more you save!

*Special Brochure discount: Enter RAILBROCH1 at checkout to get an extra 10% off the rates below

Number of Attendees	Standard Conference Pass	Rail Operator/Authority Pass	Exhibition Pass	
	\$2,040 (until 18 Jan 2019)	\$990 (until 18 Jan 2019		
1-2	\$2,270 (until 8 Feb 2019)	\$1,100 (until 8 Feb 2019)	FREE	
1-2	\$2,380 (until 2 Mar 2019)	\$1,155 (until 2 Mar 2019)	(Registration opens in mid-February)	
	\$2,495 (after 2 Mar 2019)	\$1,210 (after 2 Mar 2019)		
	\$1,600 (until 18 Jan 2019)	\$770 (until 18 Jan 2019)		
3 or more	\$1,750 (until 8 Feb 2019)	\$880 (until 8 Feb 2019)	FREE	
2 OF THOSE	\$1,800 (until 2 Mar 2019)	\$990 (until 2 Mar 2019)	(Registration opens in mid-February)	
	\$1,800 (after 2 Mar 2019)	\$990 (after 2 Mar 2019)		
Package includes:	 2-day premium conference pass Lunch & refreshments Exhibition Access Seminar theatres Event app 	 2-day premium conference pass Lunch & refreshments Exhibition Access Seminar theatres Event app 	 Exhibition Access Seminar theatres 	

To Register:

Online: www.terrapinn.com/aprail19

For more assistance, contact:

Jennifer at +65 6322 2718 or Jenniferding@terrapinn.com

And remember to use your discount code: enter RAILBROCH1 at checkout and get an extra 10% off the rates.

GET INVOLVED

If you'd like to become an exhibitor, sponsor or speaker at the event call

Bastiaan van der Heijden on +65 6322 2726 or email bastiaan.heijden@ terrapinn.com

